

TRAJNOSTNI RAZVOJ

UČNI NAČRT PREDMETA/COURSE SYLLABUS

Predmet:	TRAJNOSTNI RAZVOJ
Course title:	SUSTAINABLE DEVELOPMENT
Članica nosilka/UL Member:	UL FU

Študijski programi in stopnja	Študijska smer	Letnik	Semestri	Izbirnost
Uprava - Upravljanje javnega sektorja, druga stopnja, magistrski	Javno upravljanje in EU (smer)	2. letnik	1. semester	obvezen

Univerzitetna koda predmeta/University course code:	0061338
Koda učne enote na članici/UL Member course code:	2020

Predavanja /Lectures	Seminar /Seminar	Vaje /Tutorials	Klinične vaje /Clinical tutorials	Druge oblike študija /Other forms of study	Samostojno delo /Individual student work	ECTS
21	11			88	60	6

Nosilec predmeta/Lecturer: Nina Tomažević

Vrsta predmeta/Course type: OBVEZNI/CORE

Jeziki/Languages:

Predavanja/Lectures:	Angleščina, Slovenščina
Vaje/Tutorial:	

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti: Ni pogojev.

Prerequisites: No prerequisites.

Vsebina:

1. Izzivi trajnosti
2. Osnovni pojmi s področja trajnosti
3. Trajnostni razvoj in družbena odgovornost
4. Trajnostno upravljanje
5. Družbene inovacije in socialna ekonomija
6. Socialno podjetništvo
7. Ravnanje trajnostne verige vrednosti
8. Trženje in komuniciranje trajnosti
9. Merjenje družbenega vpliva
10. Stanje v EU
11. Stanje v Sloveniji
12. Dobre prakse s področja trajnosti in socialne ekonomije

Content (Syllabus outline):

1. Sustainability challenges
2. Basic concepts in the field of sustainability
3. Sustainable development and social responsibility
4. Sustainable governance
5. Social innovation and social economy
6. Social entrepreneurship
7. Sustainable value chain management
8. Sustainability marketing and communication
9. Measuring social impact
10. Situation in EU
11. Situation in Slovenia
12. Best practices in sustainability and social economy

Temeljna literatura in viri/Readings:

1. THIELE, L. P. (2017). *Sustainability (Key concepts)*. 2nd Edition. Polity Press: Cambridge.
2. WEYBRRECHT, G. (2014). *The sustainable MBA: A business guide to sustainability*. 2nd Edition. Wiley, Chichester.

3. EC (European Commission). (2014). *A map of social enterprises and their eco-systems in Europe*. <http://ec.europa.eu/social/main.jsp?langId=en&catId=89&newsId=2149&furtherNews=yes> (Accessed 16 August 2016)
4. ROBERTSON, M. (2017). *Communicating Sustainability: Making sustainability legible*. Routledge: London.

Cilji in kompetence:

Cilji:

- študentje razumejo izzive, s katerimi se bomo v prihodnjih desetletjih soočali kot globalna skupnost in vrednotijo, kako lahko k njihovem reševanju prispevajo posamezniki, združbe, vlade, nevladne organizacije in različna omrežja,
- spodbuditi študente za razumevanje problematike globalne trajnosti, družbene odgovornosti in socialne ekonomije, in jih opremiti s praktičnimi veščinami za razvoj in udeležanje rešitev za trajnostne in družbeno odgovorne izzive,
- študente opremiti z znanjem o orodjih, udeležencih, okvirih in dobrih praksah s področij trajnostnega razvoja in socialne ekonomije,
- študentje se seznanijo s pomembnostjo in hitro rastočimi možnostmi v sektorju, ki se bo dinamično razvijal in omogočal nove zaposlitvene možnosti

Kompetence:

- sposobnost razumeti koncepte trajnosti, družbene odgovornosti in socialne ekonomije ter razmerij med njimi,
- zmožnost pristopa k perečim problemom in oblikovanju rešitev, usmerjenih v prihodnost ter vedenja, kako delovati na preseku različnih disciplin,
- sposobnost odgovornega ravnanja s sredstvi in optimiranja okoljskih, družbenih in ekonomskih vplivov združb
- zmožnost sistemskega razmišljanja, spodbujanja sodelovanja in razumevanja pomembnosti etičnega vedenja

Objectives and competences:

Objectives:

- to make students understand the challenges we as a global community face in the coming decades and to evaluate how individuals, businesses, governments, NGOs and different networks can contribute to resolve them,
- to inspire students with a broad understanding of issues of global sustainability, social responsibility and social economy and provide them with practical skills to develop and implement solutions for sustainability and social responsibility issues,
- to equip the students with the knowledge about the sustainability and social economy tools, stakeholders, frameworks and best practices,
- to make students understand the importance and the growing possibilities in the sector which will develop dynamically, offering new employment opportunities.

Competences:

- ability to understand the concepts of sustainability, social responsibility and social economy and their interrelations,
- capacity to approach emergent problems and generate future-oriented solutions, and know how to work at the intersection of different disciplines,
- ability to responsibly manage the resources and to optimize the environmental, social, and economic impact of an organization
- capacity of systemic thinking, facilitating cooperation and understanding of importance of ethical behaviour

Predvideni študijski rezultati:

Študent bo sposoben:

- razlikovati med trajnostjo, družbeno odgovornostjo in socialno ekonomijo,
- identificirati udeležence in orodja za trajnostni razvoj ter družbeno odgovorno ravnanje in izvedbo,
- analizirati stanje na področju socialne ekonomije v EU in v posamezni državi,
- povzeti ključne izzive prihodnjega razvoja na področjih okolja, ekonomije in socialnih zadev,
- razpravljati o inovativnih izdelkih in storitvah in/ali vključiti trajnost v svoje obstoječe področje odgovornosti.

Intended learning outcomes:

Student will be able to:

- differentiate between sustainability, social responsibility and social economy,
- identify the stakeholders and tools for sustainable development and socially responsible management and execution,
- analyse the situation in the field of social economy in EU and in an individual country,
- summarize the main challenges of future development in the areas of environment, economy and social issues,
- debate on innovative products or services and/or integrate sustainability into his/her existing area of responsibility.

Metode poučevanja in učenja:

1. priprava študenta na predavanja
2. predavanje
3. priprava študenta na seminar
4. seminar
5. e-učenje
6. študija primera
7. seminarska naloga

Learning and teaching methods:

1. student preparations for lectures
2. lecture
3. student preparations for seminars
4. seminars
5. e-learning
6. case study
7. seminar paper

Načini ocenjevanja:

1. pisni ali ustni izpit
2. seminarska naloga

Delež/Weight

- 60,00 %
- 40,00 %

Assessment:

1. written or oral exam
2. seminar paper

Reference nosilca/Lecturer's references:

1. TOMAŽEVIČ, Nina, CANTELE, Silvia. Social entrepreneurship and social enterprises in Slovenia : strengths and weaknesses from an analysis of the institutional framework : chapter 1 V: MAHER, Chi (ur.). *Handbook of research on value creation for small and micro social enterprises*, (Advances in logistics, operations, and management science (ALOMS) book series, ISSN 2327-350X, ISSN 2327-3518). Hershey: IGI Global. 2019, str. 207-228, tabele. [COBISS.SI-ID [5269934](#)]
2. TOMAŽEVIČ, Nina, CANTELE, Silvia. *A comparative analysis of institutional frameworks for social enterprises in Italy and Slovenia*. Verona: Università di Verona, Dipartimento di Economia Aziendale; Ljubljana: Univerza v Ljubljani, Fakulteta za upravo, 2016. 203 str., ilustr. [COBISS.SI-ID [4870318](#)]
3. TOMAŽEVIČ, Nina. Socially responsible management in public administration. V: MULEJ, Matjaž (ur.), DYCK, Robert G. (ur.). *Social responsibility - sustainability, education and management*, (Social responsibility beyond neoliberalism and charity, ISSN 2352-3336, Vol. 2). [S. l.]: Bentham eBooks, 2014, str. 200-228, ilustr. <http://www.eurekaselect.com/123211/chapter/socially-responsible-management-in-public-administratio>, doi: [10.2174/9781608059041114020011](https://doi.org/10.2174/9781608059041114020011). [COBISS.SI-ID [4398254](#)]
4. TOMAŽEVIČ, Nina. *Družbena odgovornost in odličnost javne uprave*, (Upravna misel). 1. izd. Ljubljana: Fakulteta za upravo, 2011. XVIII, 319 str., ilustr. ISBN 978-961-262-043-1. [COBISS.SI-ID [257379584](#)]
5. TOMAŽEVIČ, Nina, TEKAVČIČ, Metka, PELJHAN, Darja. Towards excellence in public administration: organisation theory-based performance management model. *Total quality management & business excellence*, ISSN 1478-3363, 2017, vol. 28, iss. 5/6, str. 578-599, doi: [10.1080/14783363.2011102048](https://doi.org/10.1080/14783363.2011102048). [COBISS.SI-ID [22820582](#)]