

TRAJNOSTNI RAZVOJ

UČNI NAČRT PREDMETA/COURSE SYLLABUS

Predmet:	TRAJNOSTNI RAZVOJ
Course title:	SUSTAINABLE DEVELOPMENT
Članica nosilka/UL Member:	UL FU

Študijski programi in stopnja	Študijska smer	Letnik	Semestri	Izbirnost
Uprava - Upravljanje javnega sektorja, druga stopnja, magistrski	Javno upravljanje in EU (smer)	2. letnik	1. semester	obvezni

Univerzitetna koda predmeta/University course code:	0061338
Koda učne enote na članici/UL Member course code:	2020

Predavanja /Lectures	Seminar /Seminar	Vaje /Tutorials	Klinične vaje /Clinical tutorials	Druge oblike študija /Other forms of study	Samostojno delo /Individual student work	ECTS
21	11			88	60	6

Nosilec predmeta/Lecturer:	Nina Tomaževič
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Vrsta predmeta/Course type:	OBVEZNI/CORE
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Jeziki/Languages:	Predavanja/Lectures:	Angleščina, Slovenščina
	Vaje/Tutorial:	

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites:
Ni pogojev.	No prerequisites.

Vsebina:	Content (Syllabus outline):
1. Izzivi trajnosti 2. Osnovni pojmi s področja trajnosti 3. Trajnostni razvoj in družbena odgovornost 4. Trajnostno upravljanje 5. Družbene inovacije in socialna ekonomija 6. Socialno podjetništvo 7. Ravnanje trajnostne verige vrednosti 8. Trženje in komuniciranje trajnosti 9. Merjenje družbenega vpliva 10. Stanje v EU 11. Stanje v Sloveniji 12. Dobre prakse s področja trajnosti in socialne ekonomije	1. Sustainability challenges 2. Basic concepts in the field of sustainability 3. Sustainable development and social responsibility 4. Sustainable governance 5. Social innovation and social economy 6. Social entrepreneurship 7. Sustainable value chain management 8. Sustainability marketing and communication 9. Measuring social impact 10. Situation in EU 11. Situation in Slovenia 12. Best practices in sustainability and social economy

Temeljna literatura in viri/Readings:
1. THIELE, L. P. (2017). <i>Sustainability (Key concepts)</i> . 2nd Edition. Polity Press: Cambridge.

2. WEYBRRECHT, G. (2014). *The sustainable MBA: A business guide to sustainability*. 2nd Edition. Wiley, Chichester.
3. EC (European Commission). (2014). *A map of social enterprises and their eco-systems in Europe*. <http://ec.europa.eu/social/main.jsp?langId=en&catId=89&newsId=2149&furtherNews=yes>
4. ROBERTSON, M. (2017). *Communicating Sustainability: Making sustainability legible*. Routledge: London.

Cilji in kompetence:

Cilji: Študent: • razume izzive, s katerimi se bomo v prihodnjih desetletjih soočali kot globalna skupnost in vrednoti, kako lahko k njihovem reševanju prispevajo posamezniki, združbe, vlade, nevladne organizacije in različna omrežja, • razume obliko globalne trajnosti, družbene odgovornosti in socialne ekonomije, in je opremljen s praktičnimi veščinami za razvoj in udeležanje rešitev za trajnostne in družbeno odgovorne izzive, • analizira orodja, udeležence, okvire in dobre prakse s področij trajnostnega razvoja in socialne ekonomije, • kritično ovrednoti pomembnost in hitro rastoče priložnosti v sektorju, ki se bo dinamično razvijal in omogočal nove zaposlitvene možnosti Kompetence: • sposobnost razumeti koncepte trajnosti, družbene odgovornosti in socialne ekonomije ter razmerij med njimi, • zmožnost pristopa k perečim problemom in oblikovanju rešitev, usmerjenih v prihodnost ter vedenja, kako delovati na preseku različnih disciplin, • sposobnost odgovornega ravnanja s sredstvi in optimiranja okoljskih, družbenih in ekonomskih vplivov združb • zmožnost sistemskega razmišljanja, spodbujanja sodelovanja in razumevanja pomembnosti etičnega vedenja
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Objectives and competences:

Objectives: Student: • understands the challenges we as a global community face in the coming decades and evaluates how individuals, businesses, governments, NGOs and different networks can contribute to resolve them, • understands the issues of global sustainability, social responsibility and social economy and is equipped with practical skills to develop and implement solutions for sustainability and social responsibility issues, • analyses the sustainability and social economy tools, stakeholders, frameworks and best practices, • critically evaluates the importance and the growing possibilities in the sector which will develop dynamically, offering new employment opportunities. Competences: • ability to understand the concepts of sustainability, social responsibility and social economy and their interrelations, • capacity to approach emergent problems and generate future-oriented solutions, and know how to work at the intersection of different disciplines, • ability to responsibly manage the resources and to optimize the environmental, social, and economic impact of an organization • capacity of systemic thinking, facilitating cooperation and understanding of importance of ethical behaviour

Predvideni študijski rezultati:

Študent: • razlikuje med trajnostjo, družbeno odgovornostjo in socialno ekonomijo, • identificira udeležence in orodja za trajnostni razvoj ter družbeno odgovorno ravnanje in izvedbo, • analizira stanje na področju socialne ekonomije v EU in v posamezni državi, • povzame ključne izzive prihodnjega razvoja na področjih okolja, ekonomije in socialnih zadev, • razpravlja o inovativnih izdelkih in storitvah in/ali vključi trajnost v svoje obstoječe področje odgovornosti.
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Intended learning outcomes:

Student: • differentiates between sustainability, social responsibility and social economy, • identifies the stakeholders and tools for sustainable development and socially responsible management and execution, • analyses the situation in the field of social economy in EU and in an individual country, • summarizes the main challenges of future development in the areas of environment, economy and social issues, • debates on innovative products or services and/or integrates sustainability into his/her existing area of responsibility.
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Metode poučevanja in učenja:	Learning and teaching methods:
1. priprava študenta na predavanja	1. student preparations for lectures
2. predavanje	2. lecture
3. priprava študenta na seminar	3. student preparations for seminars
4. seminar	4. seminars
5. e-učenje	5. e-learning
6. študija primera	6. case study
7. seminarska naloga	7. seminar paper

Načini ocenjevanja:	Delež/Weight	Assessment:
1. pisni ali ustni izpit	60,00 %	1. written or oral exam
2. seminarska naloga	40,00 %	2. seminar paper

Ocenjevalna lestvica:	Grading system:
5 - 10, pri čemer velja, da je pozitivna ocena od 6 - 10	5 - 10, a student passes the exam if he is graded from 6 to 10

Reference nosilca/Lecturer's references:

1. Tomaževič, N. in Cantele, S. (2019). Social entrepreneurship and social enterprises in Slovenia: strengths and weaknesses from an analysis of the institutional framework : chapter 1 V: MAHER, Chi (ur.). *Handbook of research on value creation for small and micro social enterprises*, (Advances in logistics, operations, and management science (ALOMS) book series, ISSN 2327-350X, ISSN 2327-3518). Hershey: IGI Global. 2019, str. 207-228, tabele.
2. Tomaževič, N. in Ravšelj, D. (2021). Sustainable public administration in an era of digital governance. V: STARE, Janez (ur.), PEČARIČ, Mirko (ur.). *The science of public administration*. Ljubljana: Faculty of Public Administration, Str. 725-745. Academic book collection Upravna misel.
3. Tomaževič, N., Tekavčič, M., PeljhanELJHAN, D.. (2017). Towards excellence in public administration: organisation theory-based performance management model. *Total quality management & business excellence*, ISSN 1478-3363, vol. 28, iss. 5/6, str. 578-599, doi: [10.1080/14783363.2011102048](https://doi.org/10.1080/14783363.2011102048). [COBISS.SI-ID [22820582](https://www.cobiss.si/id/22820582)]