

# EKONOMIKA IN ANALIZA POSLOVANJA

## UČNI NAČRT PREDMETA/COURSE SYLLABUS

Predmet:	EKONOMIKA IN ANALIZA POSLOVANJA		
Course title:	ECONOMICS AND BUSINESS ANALYSIS		
Članica nosilka/UL	UL FU		
Member:			

Študijski programi in stopnja	Študijska smer	Letnik	Semestri	Izbirnost
Uprava - Upravljanje javnega sektorja, druga stopnja, magistrski	Javna uprava (smer)	2. letnik	1. semester	obvezni

Univerzitetna koda predmeta/University course code:	0061332
Koda učne enote na članici/UL Member course code:	2013

Predavanja /Lectures	Seminar /Seminar	Vaje /Tutorials	Klinične vaje /Clinical tutorials	Druge oblike študija /Other forms of study	Samostojno delo /Individual student work	ECTS
21	11			88	60	6

Nosilec predmeta/Lecturer:	Veronika Petkovšek
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Vrsta predmeta/Course type:	OBVEZNI/CORE
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Jeziki/Languages:	Predavanja/Lectures:	Angleščina, Slovenščina
	Vaje/Tutorial:	

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites:
Ni pogojev.	No prerequisites.

Vsebina:	Content (Syllabus outline):
1. Ekonomski problemi v družbi 2. Regulacija javnega sektorja 3. Značilnosti storitev javnega sektorja 4. Spremembe v delovanju javnega sektorja 5. Proračunski viri financiranja 6. Neproračunski viri financiranja 7. Nove poslovne ideje 8. Podjetniški pristop k pridobivanju sredstev 9. Analiza poslovanja organizacij javnega sektorja 10. Odločitve o naložbah v javnem zavodu 11. Javna naročila 12. Študije primerov	1. Economic problems in society 2. Regulation of public sector 3. Characteristics of public sector services 4. Changes in the performance of public sector 5. Budgetary financing sources 6. Non-budgetary financing sources 7. New business ideas 8. An entrepreneurial approach to fundraising 9. Analysis of the performance of public sector organizations 10. Decisions on investments in public institution 11. Public procurement 12. Case studies

Temeljna literatura in viri/Readings:

- SETNIKAR-CANKAR, Stanka, PETKOVŠEK, Veronika. Sistem zdravstvenega varstva v Sloveniji in izbranih članicah EU ter javno-zasebno partnerstvo v zdravstvu. V: VINTAR, Mirko (ur.), KLUN, Maja (ur.), KUHELJ, Alenka (ur.). *Primerjalni pogled na delovanje izbranih področij javnega sektorja v Sloveniji*, (Upravna misel). natis. Ljubljana: Fakulteta za upravo, 2012, str. 55-84, ilustr.
- PETKOVŠEK, Veronika, SETNIKAR-CANKAR, Stanka. Ekonomika zdravstva: orodje za merjenje učinkovitosti na področju zdravstva v Sloveniji = Health care economics : impact assessment toolkit for measuring the health care efficiency in Slovenia. V: SETNIKAR-CANKAR, Stanka (ur.), STARE, Janez (ur.), PEVCIN, Primož (ur.). *Ekonomika in menedžment v javnem sektorju v razmerah gospodarske krize*, (Upravna misel). 1. natis. Ljubljana: Univerza v Ljubljani, Fakulteta za upravo, 2014, str. 75-93, ilustr.
- VITEZIĆ, Neda, SEGOTA, Alemka, SETNIKAR-CANKAR, Stanka. Measuring the efficiency of public health services by DEA. *Mednarodna revija za javno upravo*, ISSN 2335-3414. [Tiskana izd.], dec. 2016, letn. 14, št. 4, str. 27-48, tabele, doi: [10.17573/ipar.2016.4.02](https://doi.org/10.17573/ipar.2016.4.02).
- PETKOVŠEK, Veronika, PEVCIN, Primož. Institutional effects of public-private partnership act on the status of municipal public enterprises in Slovenia. V: ARSENIJEVIĆ, Olja (ur.), et al. *Odgovorna organizacija : (konferenčni zbornik)*, 36th International conference on organizational science development: Responsible organization, Portorož, March 22nd - 24th, 2017. Maribor: Univerzitetna založba Univerze, 2017, str. 719-727.
- SETNIKAR-CANKAR, Stanka, PETKOVŠEK, Veronika. Introducing changes and measuring employee satisfaction. V: NEMEC, Juraj (ur.), VRIES, Michiel S. de (ur.). *Implementation of new public management tools : experiences from transition and emerging countries*, (Public administration today, ISSN 2294-5970). Bruxelles: Bruylant, 2015, str. 179-192, ilustr.
- SETNIKAR-CANKAR, Stanka, CANKAR, Franc, DEUTSCH, Tomi, PETKOVŠEK, Veronika. The impact of social and economic factors on the academic performance of youth in Slovenia. V: *Lex localis - Journal of Local Self Government Annual Conference 2015 - Bled/Slovenia (June 11 - June 12, 2015) : special issue*, (Lex localis, ISSN 1581-5374, Vol. 13, no. 3, July 2015). Maribor: Institute for Local Self-Government and Public Procurement, 2015, vol. 13, no. 3, str. 661-679, doi: [10.4335/13.2.661-679\(2015\)](https://doi.org/10.4335/13.2.661-679(2015)).
- Knight, L., Harland, C., Telgen, J., Thai, V., K., Callender, G., McKen, K., (2012). Public Procurement: International Cases and Commentary. Oxon. (izbrana poglavja).
- Torugsa, N.A. & Arundel, A. (2016). Complexity of Innovation in the public sector: A workgroup-level analysis of related factors and outcomes, *Public Management Review*, 18(3), 392-416, DOI: 10.1080/14719037.2014.984626.
- Brezovnik, B., Oplotnik, Ž.J. & Vojinović, B. (2015). (De)Centralization of Public Procurement at the Local Level in the EU. *Transylvanian Review of Administrative Sciences*, No. 46 E/2015, pp. 37-52
- Aktualni domači in tujni članki

#### Cilji in kompetence:

##### CILJI

Študent:

- spozna in poveže teoretične osnove ekonomike javnega sektorja in financiranja v pogojih tržne ekonomije,
- analizira možnosti zagotavljanja javnih dobrin in alternative za njihovo financiranje,
- analizira vprašanja proračunskega financiranja in oblike privatizacije javnega sektorja in jih primerja z različnimi rešitvami financiranja v drugih tržnih ekonomijah,
- utemelji možnosti zagotavljanja dodatnih virov za financiranje dejavnosti in podjetniškega delovanja organizacij javnega sektorja s pomočjo primerov iz prakse,
- se seznaní s primeri dobrih praks analiz in ekonomike poslovanja v javnem sektorju doma in v tujini.

##### Kompetence

Študent:

#### Objectives and competences:

##### OBJECTIVES

Student:

- discovers and links the theoretical basics of economics and public sector financing in the conditions of market economy,
- analyzes the possibilities of providing public goods and alternatives for their funding,
- analyzes the issues of the budgetary funding and forms of privatization of public sector and compares them with various solutions of providing and financing in other market economies,
- justifies options of providing additional resources to finance performance and entrepreneurial activities of public sector organizations through case studies.
- acquaints himself with good practices of economics and business analysis in public sector at home and abroad.

##### Competences

Student:

<ul style="list-style-type: none"> <li>• je sposoben samostojno uporabiti pridobljeno znanje pri reševanju vprašanj oz. problemov iz prakse,</li> <li>• je zmožen kritično presoditi in ovrednotiti odločitve in ukrepe na področju financiranja v pogojih tržne ekonomije,</li> <li>• je sposoben samostojno analizirati vprašanja poslovanja organizacij javnega sektorja,</li> <li>• je zmožen povezovati in primerjati različne rešitve poslovanja javnega sektorja doma in v drugih tržnih ekonomijah.</li> </ul>	<ul style="list-style-type: none"> <li>• is able to independently apply the acquired knowledge for solving practical issues or problems,</li> <li>• is able to critically assess and evaluate the decisions and actions in the field of financing in the conditions of market economy,</li> <li>• is able to independently analyze the issues of organization's business in public sector,</li> <li>• is able to link and compare different solutions of business in public sector at home and in other market economies.</li> </ul>
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#### Predvideni študijski rezultati:

Študent:

- samostojno uporabi pridobljeno znanje in razumevanje teorije na praktičnih primerih poslovanja organizacij javnega sektorja,
- rešuje probleme v novih razmerah in išče originalne rešitve za zagotavljanje dodatnih virov za financiranje dejavnosti in podjetniškega delovanja organizacij javnega sektorja,
- presoja o predvidljivih posledicah določenih ukrepov na področju financiranja v pogojih tržne ekonomije ob upoštevanju različnih kriterijev,
- razvije komunikacijo in sporočanje določenih dejstev ter utemelji odločitve,
- povezuje in primerja različne rešitve poslovanja javnega sektorja doma in v drugih tržnih ekonomijah.

#### Intended learning outcomes:

Student:

- independently applies the acquired knowledge and understanding of the theory in practice in the field of organization's business in public sector,
- solves problems in new situations and look for original solutions for providing additional resources to finance performance and entrepreneurial activities of public sector organizations,
- assesses the foreseeable consequences of certain actions in the field of financing in the conditions of market economy at considering different criteria,
- develops communication and reporting of certain facts and justifies decisions,
- links and compares different solutions of business in public sector at home and in other market economies.

#### Metode poučevanja in učenja:

<ol style="list-style-type: none"> <li>1. Priprava študenta na predavanja</li> <li>2. Predavanje</li> <li>3. Priprava študenta na seminar</li> <li>4. Seminar</li> <li>5. Študija primera</li> <li>6. Seminarska naloga</li> </ol>	<ol style="list-style-type: none"> <li>1. Student preparations for lectures</li> <li>2. Lecture</li> <li>3. Student preparations for seminar</li> <li>4. Seminars</li> <li>5. Case study</li> <li>6. Seminar paper</li> </ol>
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#### Learning and teaching methods:

Načini ocenjevanja:	Delež/Weight	Assessment:
Način (pisni izpit, ustno izpraševanje, naloge, projekt):		Type (examination, oral, coursework, project):
- Seminarska naloga	20,00 %	- Seminar paper
- Pisni ali ustni izpit	80,00 %	- Written or oral exam

#### Reference nosilca/Lecturer's references:

<ol style="list-style-type: none"> <li>1. PETKOVŠEK, Veronika, HROVATIN, Nevenka, PEVCIN, Primož. Local public services delivery mechanisms : a literature review. <i>Lex localis : revija za lokalno samoupravo</i>. [Tiskana izd.]. Jan. 2021, vol. 19, no. 1, str. 39-64, DOI: <a href="https://doi.org/10.4335/19.39-64(2021)">10.4335/19.39-64(2021)</a>. [COBISS.SI-ID <a href="#">49114115</a>]</li> <li>2. PETKOVŠEK, Veronika, PEVCIN, Primož. The effects of the public-private partnership act on the Slovenian public utilities providers. <i>Mednarodna revija za javno upravo</i>, ISSN 2335-3414. [Tiskana izd.], dec. 2017, letn. 15, št. 3/4, str. 191-20 <a href="http://www.fu.uni-lj.si/fileadmin/usr-files/MRJU/MRJU_2017-03-04_09_Petkovsek_Pevcin.pdf">http://www.fu.uni-lj.si/fileadmin/usr-files/MRJU/MRJU_2017-03-04_09_Petkovsek_Pevcin.pdf</a>. [COBISS.SI-ID <a href="#">5151406</a>]</li> <li>3. PETKOVŠEK, Veronika, HROVATIN, Nevenka, PEVCIN, Primož. The analysis of re-municipalization trends in the provision of local economic public services. V: TRPESKA, Marina (ur.). <i>3rd international</i></li> </ol>
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scientific conference "Economic and business trends shaping the future", November 10 -11, 2022 : online conference proceedings. Skopje: Faculty of Economics-Skopje, Ss. Cyril and Methodius University, 2022. Str. 34-46. Economic and Business Trends Shaping the Future (Skopje.Online), ISSN 2671-3705. DOI: [10.47063/EBTSF.2022.0004](https://doi.org/10.47063/EBTSF.2022.0004).

4. PETKOVŠEK, Veronika, PEVCIN, Primož. The change in ownership structure of local public utilities providers: the case of water and wastewater management in Slovenia. V: ŠPRAJC, Polona (ur.), et al. *40th International Conference on Organizational Science Development = 40. mednarodna konferenca o razvoju organizacijskih znanosti : values, competencies and changes in organizations = vrednote, kompetence in spremembe v organizacijah : conference proceedings = konferenčni zbornik : [online, Ms Teams, March 17 - 19, 2021]*. 40th International Conference on Organizational Science Development, March 17 - 19, 2021, online. 1st ed. Maribor: University of Maribor, University Press, 2021. Str. 773-784, DOI: [10.18690/978-961-286-442-2.51](https://doi.org/10.18690/978-961-286-442-2.51).
5. SETNIKAR-CANKAR, Stanka, PETKOVŠEK, Veronika. Sistem zdravstvenega varstva v Sloveniji in izbranih članicah EU ter javno-zasebno partnerstvo v zdravstvu. V: VINTAR, Mirko (ur.), KLUN, Maja (ur.), KUHELJ, Alenka (ur.). *Primerjalni pogled na delovanje izbranih področij javnega sektorja v Sloveniji*, (Upravna misel). 1. natis. Ljubljana: Fakulteta za upravo, 2012, str. 55-84, ilustr.
6. SETNIKAR-CANKAR, Stanka, CANKAR, Franc, DEUTSCH, Tomi, PETKOVŠEK, Veronika. The impact of social and economic factors on the academic performance of youth in Slovenia. V: *Lex localis - Journal of Local Self Government Annual Conference 2015 - Bled/Slovenia (June 11 - June 12, 2015) : special issue*, (Lex localis, ISSN 1581-5374, Vol. 13, no. 3, July 2015). Maribor: Institute for Local Self-Government and Public Procurement, 2015, vol. 13, no. 3, str. 661-679.
7. SETNIKAR-CANKAR, Stanka, SELJAK, Janko, PETKOVŠEK, Veronika (2010). Awarding work to external contractors in Slovenian municipalities. V: SETNIKAR-CANKAR, Stanka (ur.), PEVCIN, Primož (ur.). *Public administration role in social and economic transformation in south-east Europe*, (Upravna misel). Fakulteta za upravo, Ljubljana, str. 23-39.