

MANAGEMENT KREATIVNOSTI IN INOVATIVNOSTI V JAVNEM SEKTORJU

UČNI NAČRT PREDMETA/COURSE SYLLABUS

Predmet:	Management kreativnosti in inovativnosti v javnem sektorju
Course title:	Creativity and innovation management in the public sector
Članica nosilka/UL Member:	UL FU

Študijski programi in stopnja	Študijska smer	Letnik	Semestri	Izbirnost
Management v upravi, druga stopnja, magistrski	Ni členitve (študijski program)	1. letnik	2. semester	obvezni

Univerzitetna koda predmeta/University course code:	0643364
Koda učne enote na članici/UL Member course code:	2206

Predavanja /Lectures	Seminar /Seminar	Vaje /Tutorials	Klinične vaje /Clinical tutorials	Druge oblike študija /Other forms of study	Samostojno delo /Individual student work	ECTS
25	9			56	90	6

Nosilec predmeta/Lecturer:	Sabina Bogilović
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Vrsta predmeta/Course type:	obvezni/core
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Jeziki/Languages:	Predavanja/Lectures:	Angleščina, Slovenščina
	Vaje/Tutorial:	

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites:
Splošni pogoji za vpis v program.	General conditions for enrolment in the program.

Vsebina:	Content (Syllabus outline):
1. Ustvarjalnost in inovativnost v javnem sektorju. 2. Pomen ustvarjalnosti in inovativnosti kot ključnega poslovnega procesa v javnih institucijah. 3. Management znanja in inovativni proces. 4. Organizacijski dejavniki kreativnosti in inovativnosti. 5. Spodbujanje posameznikove ustvarjalnosti in inovativnosti v javnih institucijah. 6. Razvoj kreativnosti in inovacij v javnem sektorju. 7. Upravljanje inoviranja v javnih institucijah. 8. Uporabniško usmerjene inovacije. 9. Državlani in soustvarjanje inovacij v javnem sektorju. 10. Oblikovanje novih storitev.	1. Creativity and innovation in the public sector 2. The importance of creation and innovation as the key business processes in public institutions 3. Knowledge management and innovative process 4. Organizational factors of creativity and innovation 5. Stimulating individual creativity and innovation in public institutions 6. Development of creativity and innovation in the public sector. 7. The administration of innovation in public institutions 8. User Driven Innovation 9. Citizens and the co-creation of innovations in public sector

11. Upravljanje inovacij za trajnostni razvoj. 12. Merjenje inovacij v javnem sektorju.	10. Designing new services 11. Innovation Management for Sustainable Development 12. Measuring innovation in the public sector
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Temeljna literatura in viri/Readings:

1. Zhou, J. & Rouse, E. D. (2021). Handbook of Research on Creativity and Innovation. Edward Elgar Publishing.
2. Houtgraaf, G., Kruijnen, P. M. in van Thiel, S. (2021). Public sector creativity as the origin of public sector innovation: A taxonomy and future research agenda. Public administration.

Cilji in kompetence:

Cilji: Študent: • razlikuje med ustvarjalnim in inovativnim procesom na posameznikovi, timski, organizacijski in državni ravni, • študent razvije kritično razmišljanje delovanja javnih institucijah, • študent aplicira metodologijo dizajnerskega razmišljanja, • študent razviti ustvarjalne ideje v konkretne rešitve, • študent izvede implantacijo ustvarjalnih idej. Predmetno specifične kompetence: • sposobnost menedžiranja ustvarjalnega in inovativnega procesa na timski ravni v javnih institucijah, • sposobnost menedžiranja ustvarjalnega in inovativnega procesa na organizacijski ravni v javnih institucijah, • sposobnost uporabe ustvarjalnih metod za spodbujanje inovacij v organizaciji. • sposobnost analize in kritične ocene predlogov za reševanje problemov v javnih institucijah, • sposobnost implementiranja kreativnih predlogov za reševanje problemov v javnih institucijah.	Objectives and competences: Objectives: Student • differentiates between creative and innovative processes at the individual, team, organizational and state level, • develops critical thinking about the functioning of public institutions, • applies the design thinking methodology, • knows how to develop creative ideas into solutions, • implements the implantation of creative ideas. Subject-specific competences: • Ability to manage the creative and innovative process at the team level in public institutions. • Ability to manage the creative and innovative process at the organizational level in public institutions. • Ability to use creative techniques to stimulate innovation in organizations. • Ability to analyse and critically evaluate proposals for solving problems in public institutions. • Ability to implement creative ideas for solving problems in public institutions
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Predvideni študijski rezultati:

Študent: • prepozna problem v organizaciji ter možnosti za kreativnost in inovativnost na timski ravni organizacije, • prepozna problem v organizaciji ter možnosti za kreativnost in inovativnost na ravni organizacije, • reši problem v organizaciji z uporabo tehnik spodbujanja ustvarjalnosti in inovativnosti, • vodi proces inoviranja v organizaciji, • oceni stopnjo ustvarjalnosti in inovativnosti v organizaciji.	Intended learning outcomes: Student: • Recognizes the problem in the organization and the possibilities for creativity and innovation at the team level of the organization. • Recognizes the problem in the organization and the possibilities for creativity and innovation at the organizational level. • Solves a problem in the organization by using techniques to encourage creativity and innovation. • Leads the innovation process in the organization. • Assess the level of creativity and innovation in the organization.
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Metode poučevanja in učenja:

1. predavanja,	1. Lectures
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Learning and teaching methods:

2. seminarji,	2. Seminars
3. problemsko učenje,	3. Problem-based learning
4. e-učenje,	4. E-learning
5. študija primera.	5. Case study

Načini ocenjevanja:	Delež/Weight	Assessment:
1. problemske naloge	40,00 %	1. Problem-based tasks
2. pisni ali ustni izpit	60,00 %	2. Written or oral exam

Ocenjevalna lestvica:	Grading system:
5 - 10, pri čemer velja, da je pozitivna ocena od 6 - 10	5 - 10, a student passes the exam if he is graded from 6 to 10

Reference nosilca/Lecturer's references:

1. Bogilović, S., Bortoluzzi, G., Černe, M., Ghasemzadeh, K. in Žnidaršič, J. (2021). Diversity, climate and innovative work behavior. European journal of innovation management, ISSN 1460-1060, vol. 24, iss. 5, str. 1502-1524. 2. Bogilović, S. in PEVCIN, P. (2020). How small cities are stimulating creativity and innovation : case study of Ljubljana and select European cities. Dynamic relationships management journal, ISSN 2232-5867, vol. 9, no. 1, str. 67-78. 3. Bogilović, S., Škerlavaj, M. in Černe, M. (2017). Hiding behind a mask? : cultural intelligence, knowledge hiding, individual and team creativity. European journal of work and organizational psychology, vol. 26, iss. 5, str. 710-723.
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