

TRAJNOSTNI IN STRATEŠKI JAVNI MANAGEMENT

UČNI NAČRT PREDMETA/COURSE SYLLABUS

Predmet:	Trajnostni in strateški javni management
Course title:	Sustainable and strategic public management
Članica nosilka/UL	UL FU
Member:	

Študijski programi in stopnja	Študijska smer	Letnik	Semestri	Izbirnost
Management v upravi, druga stopnja, magistrski	Ni členitve (študijski program)	1. letnik	1. semester	obvezni

Univerzitetna koda predmeta/University course code:	0643358
Koda učne enote na članici/UL Member course code:	2201

Predavanja /Lectures	Seminar /Seminar	Vaje /Tutorials	Klinične vaje /Clinical tutorials	Druge oblike študija /Other forms of study	Samostojno delo /Individual student work	ECTS
25	9			56	90	6

Nosilec predmeta/Lecturer: Primož Pevcin

Vrsta predmeta/Course type: obvezni/core

Jeziki/Languages:

Predavanja/Lectures:	Angleščina, Slovenščina
Vaje/Tutorial:	

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Prerequisites:

Splošni pogoji za vpis v program. General conditions for enrolment in the program.

Vsebina:

1. Strateški javni management v kontekstu VUCA sveta.
2. Trajnostni razvoj in trajnostni management – opredelitev in izzivi
3. Strateška usmeritev javnega sektorja na makro, mezo in mikro ravneh v kontekstu SDG in prehod k pametnim, odpornostnim in trajnostnim strategijam v javnem sektorju.
4. Javni management v kontekstu paradigme (post) novega javnega managementa.
5. Javni management in uvajanje tržnih konceptov delovanja v javni sektor.
6. Faze strateškega managementa, postavljanje (SMART) ciljev in skeniranje organizacijskih okolij.
7. Strateško razmišljanje, oblikovanje strategij in reševanje kompleksnih problemov.

Content (Syllabus outline):

1. Strategic public management and the VUCA world
2. Sustainable development and management – definition and challenges
3. Strategic direction of the public sector at macro, mezo and micro levels in the context of SDG's and transformation towards smart, resilient and sustainable strategies
4. Public management and the context of (post) NPM paradigm
5. Public management and market-based concepts in the public sector
6. Strategic management process, setting (SMART) goals and organizational environment scanning
7. Strategic thinking, strategy formulation and complex problem solving

8. Vrste, ocenjevanje in implementacija strategij. 9. Strateška prenova. 10. Strategije, obvladovanje sprememb in odločanje na podlagi dejstev. 11. Strateški javni menedžment in obvladovanje tveganj. 12. Strateška država in vpliv politike na javni management.	8. Typology of strategies, strategy evaluation and implementation 9. Strategic renewal Evidence-based strategic decision making 10. Strategies, change management and evidence-based decision-making 11. Strategic public management and risks 12. Strategic state and relations between politics and public management
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Temeljna literatura in viri/Readings:

1. Ferlie, E. in Ongaro, E. (2022). Strategic Management in Public Services Organizations: Concepts, Schools and Contemporary Issues. Routledge. 2. Boyd, N. E. in Martin, E. C. (2022). Sustainable Public Management. Routledge.

Cilji in kompetence:

<p>Cilji:</p> <ul style="list-style-type: none"> • študent na izbranem primeru ovrednoti stanje zunanjega in notranjega okolja organizacije, • študent problematizira kompleksnost izzivov v zunanjem okolju, • študent utemlji pomembnost strateškega razmišljanja in planiranja v kontekstu trajnostne naravnosti, • študent poveže dele procesa strateškega planiranja, • študent presodi o dejstvih v okviru reševanja problemov in odločanja. <p>Predmetno specifične kompetence:</p> <ul style="list-style-type: none"> • zmožnost ovrednotenja stanja zunanjega in notranjega okolja organizacije, • sposobnost problematiziranja kompleksnosti izzivov v zunanjem okolju, • zmožnost prepoznavanja pomembnosti strateškega razmišljanja in načrtovanja v kontekstu trajnostne naravnosti, • sposobnost razločevanja in razčlenjevanja faz procesa strateškega planiranja, • sposobnost reševanja problemov. 	<p>Objectives and competences:</p> <p>Objectives:</p> <ul style="list-style-type: none"> • Student evaluates external and internal organizational environment- on a selected case. • Student assesses complexity of challenges coming from the external environment. • Student justifies the importance of strategic thinking and planning the context of sustainability. Student connects the steps of strategic planning process. • Student evaluates the evidence for problem solving and decision making. <p>Subject-specific competences:</p> <ul style="list-style-type: none"> • Ability to evaluate external and internal organizational environment • Ability to assess complexity of challenges coming from the external environment • Ability to justify the importance of strategic thinking and planning the context of sustainability • Ability to distinguish and dissecting the steps of strategic planning process. • Ability to solve problems
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Predvideni študijski rezultati:

<p>Študent:</p> <ul style="list-style-type: none"> • uporabi orodja strateškega planiranja, razviti strateške rešitve ter izdelati strateški načrt, • analizira in sintetizira stanje in problematiko trajnostnega managementa v javnem sektorju, • rešuje probleme delovanja javnega sektorja na vseh ravneh in nivojih. 	<p>Intended learning outcomes:</p> <p>Student:</p> <ul style="list-style-type: none"> • Utilizes the tools of strategic planning, to develop strategic solutions and to create a strategic plan • Analyses and synthesizes the situation and challenges of sustainable management in the public sector • Solves problems in the functioning of public sector at all levels and extents
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Metode poučevanja in učenja:

1. predavanja, 2. seminarji, 3. seminarsko delo, 4. problemsko učenje,	<p>Learning and teaching methods:</p> 1. Lectures 2. Seminars 3. Seminar work 4. Problem-based learning
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5. e-učenje.	5. E-learning
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Načini ocenjevanja:		Delež/Weight	Assessment:
1.	problemske naloge	40,00 %	1. Problem-based tasks
2.	pisni ali ustni izpit	60,00 %	2. Written or oral exam

Ocenjevalna lestvica:	Grading system:
5 - 10, pri čemer velja, da je pozitivna ocena od 6 - 10	5 - 10, a student passes the exam if he is graded from 6 to 10

Reference nosilca/Lecturer's references:

<ol style="list-style-type: none"> 1. MILLS, David, PUDNEY, Steven, PEVCIN, Primož, DVORAK, Jaroslav. Evidence-based public policy decision-making in smart cities: does extant theory support achievement of city sustainability objectives?. Sustainability. 2022, vol. 14, issue 1, str. 1-23. ISSN 2071-1050. https://www.mdpi.com/2071-1050/14/1/3, DOI: 10.3390/su14010003. 2. RIJAVEC, Danila, ŠTAMBUK, Ana, PEVCIN, Primož. Evidence-based assessment of readiness to solve wicked problems: the case of migration crisis in Croatia and Slovenia. Social sciences. 2021, vol. 10, iss. 6, str. 1-16. ISSN 2076-0760. https://www.mdpi.com/2076-0760/10/6/188, DOI: 10.3390/socsci10060188. 3. PEVCIN, Primož. The analysis of the implementation of municipal cooperation and merger strategies: case study for Slovenia. Economics and Culture. 2018, vol. 15, issue 1, str. 15-21. ISSN 2256-0173. DOI: 10.2478/jec-2018-0002.
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