

TRAJNOSTNI IN STRATEŠKI JAVNI MANAGEMENT

UČNI NAČRT PREDMETA/COURSE SYLLABUS

Predmet:	Trajnostni in strateški javni management
Course title:	Sustainable and strategic public management
Članica nosilka/UL Member:	UL FU

Študijski programi in stopnja	Študijska smer	Letnik	Semestri	Izbirnost
Management v upravi, druga stopnja, magistrski (od študijskega leta 2024/2025 dalje)	Ni členitve (študijski program)	1. letnik	1. semester	obvezni

Univerzitetna koda predmeta/University course code:	0643358
Koda učne enote na članici/UL Member course code:	2201

Predavanja /Lectures	Seminar /Seminar	Vaje /Tutorials	Klinične vaje /Clinical tutorials	Druge oblike študija /Other forms of study	Samostojno delo /Individual student work	ECTS
25	9			56	90	6

Nosilec predmeta/Lecturer: Nina Tomažević, Primož Pevcin

Vrsta predmeta/Course type: obvezni/core

Jeziki/Languages:

Predavanja/Lectures:	Angleščina, Slovenščina
Vaje/Tutorial:	

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Splošni pogoji za vpis v program.	Prerequisites: General conditions for enrolment in the program.
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Vsebina:	Content (Syllabus outline):
<ol style="list-style-type: none">Strateški javni management v kontekstu VUCA sveta.Trajnostni razvoj – opredelitev in izziviStrateška usmeritev javnega sektorja na makro, mezo in mikro ravneh v kontekstu SDG.Proces naprednega strateškega managementa in skeniranje organizacijskih okolij.Strateško razmišljanje in reševanje kompleksnih problemov.Postavljanje SMART ciljev.Oblikovanje in vrednotenje strategijImplementacija in kontrola strategij ter uvajanje strateških sprememb.Strateško odločanje na podlagi dejstev.Prehod k pametnim, odpornostnim in trajnostnim strategijam v javnem sektorju.	<ol style="list-style-type: none">Strategic public management and the VUCA worldSustainable development – definition and challengesStrategic direction of the public sector at macro, mezzo and micro levels in the context of SDG'sThe process of advanced strategic management and environment scanningStrategic thinking and complex problem solvingSetting SMART goalsStrategy formulation and evaluationStrategy implementation and control, implementation of strategic changesEvidence-based strategic decision makingTransformation towards smart, resilient and sustainable strategies

11. Vpliv politike na strateški management v javnem sektorju.	11. Impact of politics on strategic management in the public sector
12. Strateška država.	12. Strategic state

Temeljna literatura in viri/Readings:

- Ferlie, E. in Ongaro, E. (2022). Strategic Management in Public Services Organizations: Concepts, Schools and Contemporary Issues. Routledge.
- Boyd, N. E. in Martin, E. C. (2022). Sustainable Public Management. Routledge.

Cilji in kompetence:

Cilji:

- študent na izbranem primeru ovrednoti stanje zunanjega in notranjega okolja organizacije,
- študent problematizira kompleksnost izzivov v zunanjem okolju,
- študent utemelji pomembnost strateškega razmišljanja in planiranja v kontekstu trajnostne naravnosti,
- študent poveže dele procesa strateškega planiranja,
- študent presodi o dejstvih v okviru reševanja problemov in odločanja.

Predmetno specifične kompetence:

- zmožnost ovrednotenja stanja zunanjega in notranjega okolja organizacije,
- sposobnost problematiziranja kompleksnosti izzivov v zunanjem okolju,
- zmožnost prepoznavanja pomembnosti strateškega razmišljanja in načrtovanja v kontekstu trajnostne naravnosti,
- sposobnost razločevanja in razčlenjevanja faz procesa strateškega planiranja,
- sposobnost reševanja problemov.

Objectives and competences:

Objectives:

- Student evaluates external and internal organizational environment- on a selected case.
- Student assesses complexity of challenges coming from the external environment.
- Student justifies the importance of strategic thinking and planning the context of sustainability. Student connects the steps of strategic planning process.
- Student evaluates the evidence for problem solving and decision making.

Subject-specific competences:

- Ability to evaluate external and internal organizational environment
- Ability to assess complexity of challenges coming from the external environment
- Ability to justify the importance of strategic thinking and planning the context of sustainability
- Ability to distinguish and dissecting the steps of strategic planning process.
- Ability to solve problems

Predvideni študijski rezultati:

Študent:

- uporabi orodja strateškega planiranja, razviti strateške rešitve ter izdelati strateški načrt,
- analizira in sintetizira stanje in problematiko trajnostnega managementa v javnem sektorju,
- rešuje probleme delovanja javnega sektorja na vseh ravneh in nivojih.

Intended learning outcomes:

Student:

- Utilizes the tools of strategic planning, to develop strategic solutions and to create a strategic plan
- Analyses and synthesizes the situation and challenges of sustainable management in the public sector
- Solves problems in the functioning of public sector at all levels and extents

Metode poučevanja in učenja:

- predavanja,
- seminarji,
- seminarsko delo,
- problemsko učenje,
- e-učenje.

Learning and teaching methods:

- Lectures
- Seminars
- Seminar work
- Problem-based learning
- E-learning

Načini ocenjevanja:

- seminarsko/projektno delo
- pisni ali ustni izpit

Delež/Weight

- 50,00 %
- 50,00 %

Assessment:

- Seminar/project work
- Written or oral exam

Reference nosilca/Lecturer's references:

- MILLS, David, PUDNEY, Steven, PEVCIN, Primož, DVORAK, Jaroslav. Evidence-based public policy decision-making in smart cities: does extant theory support achievement of city sustainability objectives?. *Sustainability*. 2022, vol. 14, issue 1, str. 1-23. ISSN 2071-1050. <https://www.mdpi.com/2071-1050/14/1/3>, DOI: 10.3390/su14010003.
- RIJAVEC, Danila, ŠTAMBUK, Ana, PEVCIN, Primož. Evidence-based assessment of readiness to solve wicked problems: the case of migration crisis in Croatia and Slovenia. *Social sciences*. 2021, vol. 10, iss. 6, str. 1-16. ISSN 2076-0760. <https://www.mdpi.com/2076-0760/10/6/188>, DOI: 10.3390/socsci10060188.
- PEVCIN, Primož. The analysis of the implementation of municipal cooperation and merger strategies: case study for Slovenia. *Economics and Culture*. 2018, vol. 15, issue 1, str. 15-21. ISSN 2256-0173. DOI: 10.2478/jec-2018-0002.
- TOMAŽEVIČ, Nina. Social responsibility and consensus orientation in public governance : a content analysis. *Central European public administration review*. Nov. 2019, vol. 17, no. 2, str. 189-204, 224, <http://uprava.fu.uni-lj.si/index.php/CEPAR/article/view/430/471>, DOI: 10.17573/cepar.2019.2.09.
- TOMAŽEVIČ, Nina, RAVŠELJ, Dejan. Sustainable public administration in an era of digital governance. V: STARE, Janez (ur.), PEČARIČ, Mirko (ur.). *The science of public administration*. Ljubljana: Faculty of Public Administration, 2021. Str. 725-745. Academic book collection Upravna misel. ISBN 978-961-262-125-4.