

UČNI NAČRT PREDMETA/COURSE SYLLABUS

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| Predmet: | Strateški management v javnem sektorju 3 |
| Course title: | Strategic Management in the Public Sector 3 |
| Članica nosilka/UL Member: | UL FU |

| Študijski programi in stopnja | Študijska smer | Letnik | Semestri |
|---------------------------------------------------------------------------------------------------------------------------------|---------------------------|-----------|-----------|
| Skupni doktorski študijski program UPRAVLJANJE IN EKONOMIKA JAVNEGA SEKTORJA , tretja stopnja, za pridobitev doktorata znanosti | Javno upravljanje (modul) | 2. letnik | Celoletni |
| Skupni doktorski študijski program UPRAVLJANJE IN EKONOMIKA JAVNEGA SEKTORJA , tretja stopnja, za pridobitev doktorata znanosti | Ekonomski (modul) | 2. letnik | Celoletni |

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| Univerzitetna koda predmeta/University course code: | 0060739 |
| Koda učne enote na članici/UL Member course code: | 3016 |

| Predavanja | Seminar | Vaje | Klinične vaje | Druge oblike študija | Samostojno delo | ECTS |
|------------|---------|------|---------------|----------------------|-----------------|------|
| 20 | 20 | 0 | 0 | 20 | 90 | 5 |

Nosilec predmeta/Lecturer: Primož Pevcin

Izvajalci predavanj: dr Lara Jelenc, Primož Pevcin
Izvajalci seminarjev: dr Lara Jelenc, Primož Pevcin
Izvajalci vaj:
Izvajalci kliničnih vaj:
Izvajalci drugih oblik:
Izvajalci praktičnega usposabljanja:

Vrsta predmeta/Course type: izbirni/elective

Jeziki/Languages:

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| Predavanja/Lectures: | Angleščina, Slovenščina |
| Vaje/Tutorial: | |

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti: **Prerequisites:**

Splošni pogoji za vpis v program.

Vsebina:

Content (Syllabus outline):

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| 1. Management in planiranje | 1. Management and Planning |
| 2. Splošni viri strateških sprememb v javnem sektorju | 2. General sources of strategic change in public sector |
| 3. SWOT analize | 3. SWOT analyses |
| 4. Teorija in praksa uporabe uravnoteženega izkaza v javnih organizacijah | 4. Theory and practice of Balanced Scorecard application in public organisations |
| 5. Novi javni management | 5. New public management |
| 6. Strateško planiranje in strateški management | 6. Strategic planning and strategic management |
| 7. Posebnosti strateškega managementa v javnih organizacijah | 7. Specificities of strategic management in public organisations |
| 8. Strateško planiranje v javnih organizacijah | 8. Strategic planning in public organizations |

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| 9. Pristopi za strateško planiranje | 9. Approaches to Strategic Planning |
| 10. Vloga ustanoviteljev in politike pri strateških spremembah javnih organizacij | 10. The role of founders and public policies for the strategic change in public organizations |

Temeljna literatura in viri/Readings:

- John Bryson, Strategic Planning for Public and Non-profit organizations, John Wiley & Sons, 2011, (4th edition). Poglavlja 1–12 (400 str.)
- Michael A. Hitt et.al., Strategic Management: Concepts and Cases, South-Western Cengage Learning, 2012, (10th edition), Poglavlja 4-9 (200 str.)

Cilji in kompetence:

Študent:

- uporabi najpomembnejša znanja in veščine, ki so potrebne za uspešno planiranje in izvajanje strateških sprememb,
- sintetizira izhodišča za strateške spremembe/izboljšave kot sta koncepta Novi javni management in Management celovite kakovosti (TQM),
- loči in evalvira posebnosti uvajanja sprememb v javnih in zasebnih organizacijah,
- uporabi orodja za uvajanje strateških sprememb v organizacijah javnega sektorja.

Kompetence:

- razumevanje pomena načrtovanja in uvajanja sprememb v organizacijah,
- sposobnost zaznavanja in uvajanja sprememb v delovanju javnih organizacijah kot osnove za aplikacijo obsežnega pridobljenega korpusa teoretičnih in praktičnih znanj,
- sposobnost uporabe menedžerskih orodij za učinkovito uvajanje sprememb v organizacijah,
- razumevanje pomena in vloge relevantnih deležnikov pri strateškem načrtovanju in inoviranju v javnih organizacijah,
- sposobnost uporabe in interpretacije ustreznih podatkov, ki so potrebni za oblikovanje presoj, vključno z razmislekom o tem, kako zadeve izboljšati razviti ali nadgraditi,
- sposobnost vodenja pretežno aplikativnih raziskav in reševanja praktičnih problemov na področju strateškega managementa v javnih organizacijah.

Objectives and competences:

Student:

- uses the most important knowledge and skills needed for successful planning and implementation of strategic change.
- discovers and generates
- the most important platforms for strategic changes/improvements such as the concept of New Public Management and Total Quality Management (TQM),
- distinguishes and appraises the differences in change management concepts between private and public sector organisations,
- applies the tools of strategic change management in public organisations.

Competences:

- to understand the importance of planning and change management in organisational practice,
- to critically evaluate and implement changes in public organisations as prerequisite to marry theory and practice of advanced strategic management,
- to place in the context the available managerial tools for strategic change implementation in organisations,
- to understand the importance and roles of relevant stakeholders in the process of strategic change planning and organisational innovating,
- to deal with information needed to effectively evaluate and implement desired changes in organisation,
- to format and conduct applied research in problem solving issues in the field of strategic management in public organisations.

Predvideni študijski rezultati:

Študent je pokazal sposobnost zaznati potrebe po uvajanju strateških sprememb v delovanju javnih organizacij ter sposobnost zasnovati in vpeljati bistvene raziskovalne postopke z znanstveno integriteto; hkrati je sposoben kritične obravnave in sinteze strokovnih in znanstvenih vprašanj ter novih idej iz področja teorije in prakse strateškega menedžmenta in uvajanja sprememb v javnih organizacijah po zaključku predmeta.

Intended learning outcomes:

Student will know how to identify the needs for strategic changes in public organisations and to construct and implement research in the field; will also know how to implement those changes in most effective way; is able to competently advance professional and scientific questions in the field of strategic management and change management in public organisations at the end of a period of learning.

Metode poučevanja in učenja:

Learning and teaching methods:

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| <ol style="list-style-type: none"> 1. Predmet bo sestavljen iz predavanj in seminarjev v predavalnici ter individualnega študijskega dela in raziskovanja. 2. Predavanja – predavajo se izbrane teme, ki se določijo posebej glede na razvoj teorije in prakse strateškega managementa. 3. Seminarske vaje – na seminarskih vajah študentje predstavijo vsebino oziroma rezultate aplikativne raziskovalne naloge. 4. Drugo – izdelava aplikativne raziskovalne naloge, ki obravnava zahtevnejši poslovno-upravni problem na strateški ravni v izbrani javni organizaciji. 5. Individualni študij za izpit. | <ol style="list-style-type: none"> 1. Lectures and seminars in class room; individual study and research work of students. 2. Lectures – contemporary topics in theory and practice of strategic management are presented. 3. Seminars – students present topics and results of applied research work. 4. Other – preparation of applied research paper dealing with advanced managerial problem on strategic level in selected public organisation. 5. Individual study for the exam. |
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| Načini ocenjevanja: | Delež/Weight | Assessment: |
|-----------------------------------------------------|---------------------|-----------------------------------------------------|
| Priprava in zagovor aplikativne raziskovalne naloge | 50,00 % | Applied research paper preparation and presentation |
| Ustni izpit | 50,00 % | Oral exam |

Reference nosilca/Lecturer's references:

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| <ol style="list-style-type: none"> 1. PEVCIN, Primož. Efficiency levels of sub-national governments : a comparison of SFA and DEA estimations. The TQM journal, ISSN 1754-2731, 2014, vol. 26, iss. 3, str. 275-283, graf. prikazi, tabele. http://www.emeraldinsight.com/journals.htm?articleid=17107523&ini=aob, doi: 10.1108/TQM-12-2013-0127. [COBISS.SI-ID 4322734] 2. PEVCIN, Primož. Costs and efficiency of municipalities in Slovenia. Lex localis, ISSN 1581-5374, jul. 2013, vol. 11, no. 3, str. 531-543, ilustr. [COBISS.SI-ID 4123310] 3. PEVCIN, Primož. Finančni menedžment na lokalni ravni : učinki transfernih prihodkov na davčni napor in zagotavljanje lokalnih javnih dobrin. V: VINTAR, Mirko (ur.), ARISTOVNIK, Aleksander (ur.), TODOROVSKI, Ljupčo (ur.). Sodobni pristopi, metrike in kazalniki za spremljanje in vrednotenje javnih politik = Modern approaches, metrics and indicators for monitoring and evaluating public policies, (Zbirka znanstvenih monografij Upravna misel). 1. natis. Ljubljana: Fakulteta za upravo, 2013, str. 167-177, ilustr. |
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