

STRATEŠKI MANAGEMENT V JAVNEM SEKTORJU 3

UČNI NAČRT PREDMETA/COURSE SYLLABUS

Predmet:	Strateški management v javnem sektorju 3
Course title:	Strategic Management in the Public Sector 3
Članica nosilka/UL Member:	UL FU

Študijski programi in stopnja	Študijska smer	Letnik	Semestri	Izbirnost
Skupni doktorski študijski program UPRAVLJANJE IN EKONOMIKA JAVNEGA SEKTORJA , tretja stopnja, za pridobitev doktorata znanosti	Ekonomski (modul)	2. letnik	Celoletni	izbirni
Skupni doktorski študijski program UPRAVLJANJE IN EKONOMIKA JAVNEGA SEKTORJA , tretja stopnja, za pridobitev doktorata znanosti	Javno upravljanje (modul)	2. letnik	Celoletni	izbirni

Univerzitetna koda predmeta/University course code:	0060739
Koda učne enote na članici/UL Member course code:	3016

Predavanja /Lectures	Seminar /Seminar	Vaje /Tutorials	Klinične vaje /Clinical tutorials	Druge oblike študija /Other forms of study	Samostojno delo /Individual student work	ECTS
20	20	0	0	20	90	5

Nosilec predmeta/Lecturer:	Lara Jelenc, Primož Pevcin
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Vrsta predmeta/Course type:	izbirni/elective
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Jeziki/Languages:	Predavanja/Lectures:	Angleščina, Slovenščina
	Vaje/Tutorial:	

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites:
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Splošni pogoji za vpis v program.	
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Vsebina:

1. Management in planiranje
2. Splošni viri strateških sprememb v javnem sektorju
3. SWOT analize
4. Teorija in praksa uporabe uravnoteženega izkaza v javnih organizacijah
5. Novi javni management
6. Strateško planiranje in strateški management

Content (Syllabus outline):

1. Management and Planning
2. General sources of strategic change in public sector
3. SWOT analyses
4. Theory and practice of Balanced Scorecard application in public organisations
5. New public management
6. Strategic planning and strategic management

7. Posebnosti strateškega managementa v javnih organizacijah	7. Specificities of strategic management in public organisations
8. Strateško planiranje v javnih organizacijah	8. Strategic planning in public organizations
9. Pristopi za strateško planiranje	9. Approaches to Strategic Planning
10. Vloga ustanoviteljev in politike pri strateških spremembah javnih organizacij	10. The role of founders and public policies for the strategic change in public organizations

Temeljna literatura in viri/Readings:

- Joyce, P. (2022). *Strategic Management and Governance: Strategy Execution Around the World*. 1. izdaja. Routledge. (poglavja 5-8, 100 str.)
- Ferlie, E. in Ongaro, E. (2022). *Strategic Management in Public Services Organizations: Concepts, Schools and Contemporary Issues*. Routledge. (332 str.)

Cilji in kompetence:

Študent:

- uporabi najpomembnejša znanja in veščine, ki so potrebne za uspešno planiranje in izvajanje strateških sprememb,
- sintetizira izhodišča za strateške spremembe/izboljšave kot sta koncepta Novi javni management in Management celovite kakovosti (TQM),
- loči in evalvira posebnosti uvajanja sprememb v javnih in zasebnih organizacijah,
- uporabi orodja za uvajanje strateških sprememb v organizacijah javnega sektorja.

Kompetence:

- razumevanje pomena načrtovanja in uvajanja sprememb v organizacijah,
- sposobnost zaznavanja in uvajanja sprememb v delovanju javnih organizacijah kot osnove za aplikacijo obsežnega pridobljenega korpusa teoretičnih in praktičnih znanj,
- sposobnost uporabe menedžerskih orodij za učinkovito uvajanje sprememb v organizacijah,
- razumevanje pomena in vloge relevantnih deležnikov pri strateškem načrtovanju in inoviranju v javnih organizacijah,
- sposobnost uporabe in interpretacije ustreznih podatkov, ki so potrebni za oblikovanje presoj, vključno z razmislekom o tem, kako zadeve izboljšati razviti ali nadgraditi,
- sposobnost vodenja pretežno aplikativnih raziskav in reševanja praktičnih problemov na področju strateškega managementa v javnih organizacijah.

Objectives and competences:

Student:

- uses the most important knowledge and skills needed for successful planning and implementation of strategic change.
- discovers and generates
- the most important platforms for strategic changes/improvements such as the concept of New Public Management and Total Quality Management (TQM),
- distinguishes and appraises the differences in change management concepts between private and public sector organisations,
- applies the tools of strategic change management in public organisations.

Competences:

- to understand the importance of planning and change management in organisational practice,
- to critically evaluate and implement changes in public organisations as prerequisite to marry theory and practice of advanced strategic management,
- to place in the context the available managerial tools for strategic change implementation in organisations,
- to understand the importance and roles of relevant stakeholders in the process of strategic change planning and organisational innovating,
- to deal with information needed to effectively evaluate and implement desired changes in organisation,
- to format and conduct applied research in problem solving issues in the field of strategic management in public organisations.

Predvideni študijski rezultati:

Študent je pokazal sposobnost zaznati potrebe po uvajanju strateških sprememb v delovanju javnih organizacij ter sposobnost zasnovati in vpeljati bistvene raziskovalne postopke z znanstveno integriteto; hkrati je sposoben kritične obravnave in sinteze strokovnih in znanstvenih vprašanj ter novih idej iz področja teorije in prakse strateškega

Intended learning outcomes:

Student will know how to identify the needs for strategic changes in public organisations and to construct and implement research in the field; will also know how to implement those changes in most effective way; is able to competently advance professional and scientific questions in the field of strategic management and change management in

menedžmenta in uvajanja sprememb v javnih organizacijah po zaključku predmeta.	public organisations at the end of a period of learning.
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Metode poučevanja in učenja:

1. Predmet bo sestavljen iz predavanj in seminarjev v predavalnici ter individualnega študijskega dela in raziskovanja.
2. Predavanja – predavajo se izbrane teme, ki se določijo posebej glede na razvoj teorije in prakse strateškega managementa.
3. Seminarske vaje – na seminarskih vajah študentje predstavijo vsebino oziroma rezultate aplikativne raziskovalne naloge.
4. Drugo – izdelava aplikativne raziskovalne naloge, ki obravnava zahtevnejši poslovno-upravni problem na strateški ravni v izbrani javni organizaciji.
5. Individualni študij za izpit.

Learning and teaching methods:

1. Lectures and seminars in class room; individual study and research work of students.
2. Lectures – contemporary topics in theory and practice of strategic management are presented.
3. Seminars – students present topics and results of applied research work.
4. Other – preparation of applied research paper dealing with advanced managerial problem on strategic level in selected public organisation.
5. Individual study for the exam.

Načini ocenjevanja:

Delež/Weight

Assessment:

1. Priprava in zagovor aplikativne raziskovalne naloge	50,00 %	1. Applied research paper preparation and presentation
2. Ustni izpit	50,00 %	2. Oral exam

Ocenjevalna lestvica:

Grading system:

opravi z odliko/opravi/ni opravi	passed with distinction/passed/failed
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Reference nosilca/Lecturer's references:

1. Mills, D., Pudney, S., Pevcin, P. in Dvorak, J. (2022). Evidence-based public policy decision-making in smart cities: does extant theory support achievement of city sustainability objectives?. <i>Sustainability</i> , 14(1), 1-23.
2. Qeriqi, H. in Pevcin, P. (2023). Critical dimensions of strategic planning effectiveness in public organisations: a systematic literature review. V M. Turk in G. Nikolić (ur.), <i>Što nam donosi leadership četvrte industrijske revolucije (IR4.0)? ekonomske, društvene i obrazovne perspektive</i> (str. 113-125). Veleučilište PAR.
3. Pevcin, P. (2021). Government size and quality of governance: Does state size matter?. <i>International Journal of Business and Economic Sciences Applied Research</i> , 13(3), 7-14.