



BLENDING INTENSIVE PROGRAM  
2023-2024

GAIN SDG-KNOWLEDGE AND BECOME AN  
EXPERT IN YOUR FIELD OF CHOICE



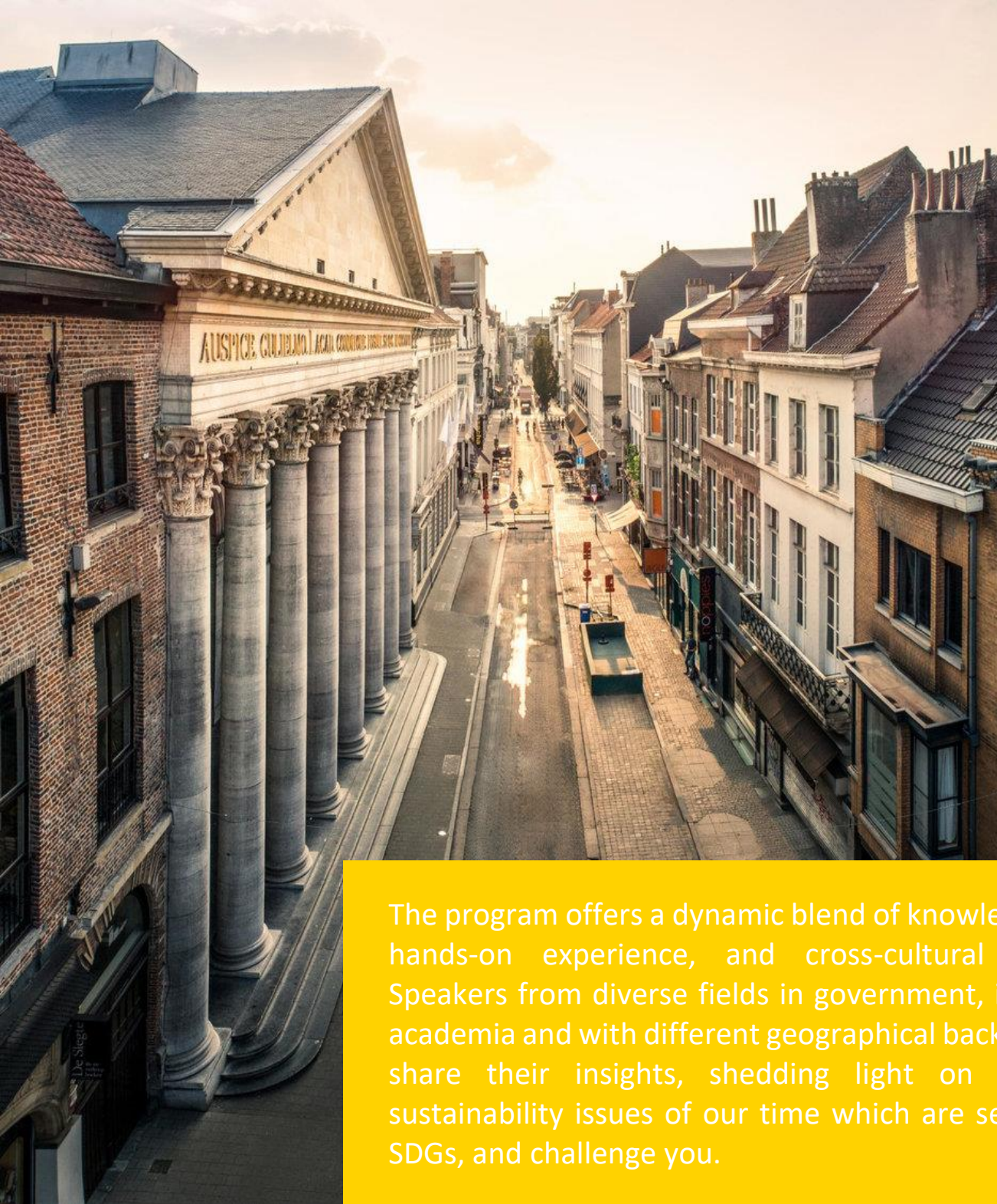


Welcome to the **Blended Intensive Program 2023-2024** - Gain SDG-knowledge and become an expert in your chosen SDG, a transformative, blended intensive program that promises to be a great experience and an intercultural adventure. In an ever-changing world, sustainability is not just a buzzword; it demands new kinds of expertise.

This program is your chance to embark on an inspiring international journey, foster a deep understanding of global sustainability challenges and the boundless opportunities that await.



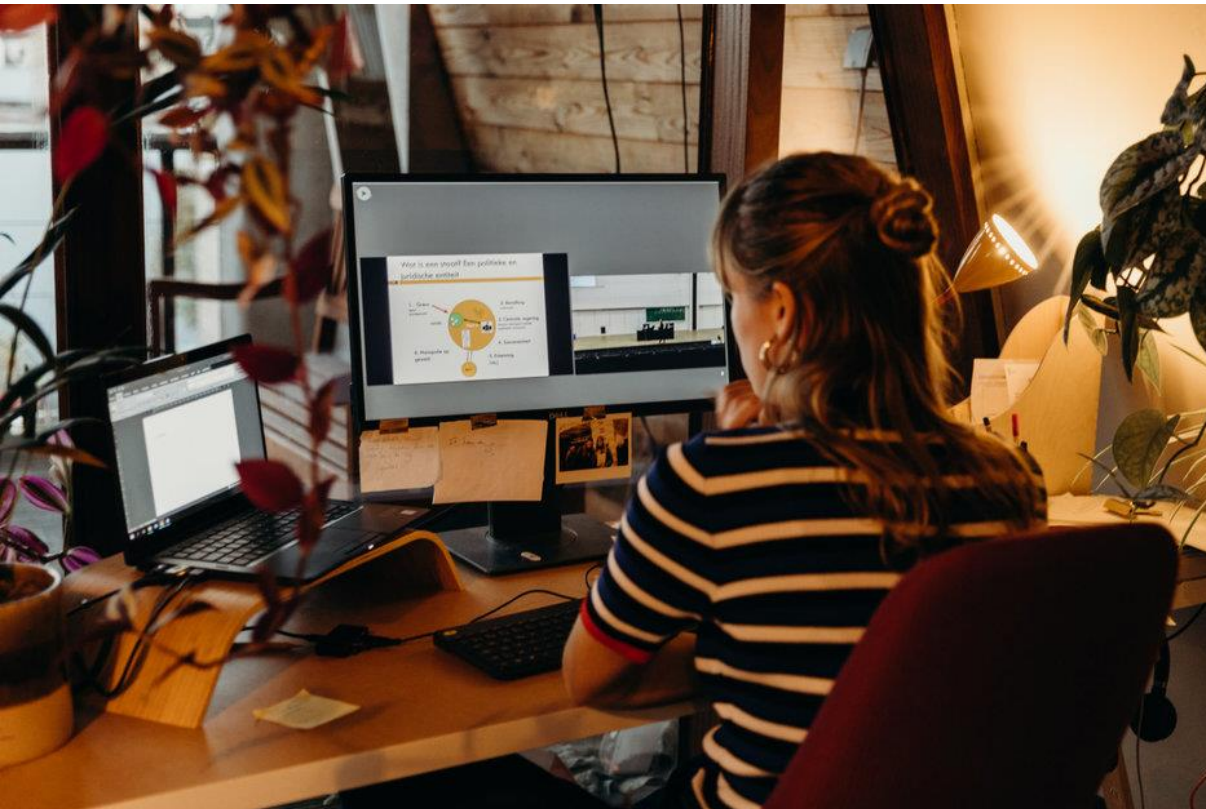




The program offers a dynamic blend of knowledge sharing, hands-on experience, and cross-cultural immersion. Speakers from diverse fields in government, industry and academia and with different geographical backgrounds will share their insights, shedding light on the diverse sustainability issues of our time which are set out in the SDGs, and challenge you.

But it doesn't stop there. You will have the opportunity to collaborate with peers from other higher education institutions in different European countries, engaging in real-world projects that tackle sustainability challenges head-on. You will grow knowledge and skills. In addition to academic pursuits, we understand the importance of building international connections. You can engage in social activities in the city of Ghent (Belgium), a hidden gem, that will allow you to connect with fellow students, broaden your horizons and enrich your European network.





# PART I. ONLINE SESSIONS



# FIRST ONLINE SEMINAR: 5/3/24

Tuesday 5 <sup>th</sup> March 2024 – Online Seminar	
9:00 – 9:15	Welcome & Program presentation by the host institution – Ghent University (FEB)
9:15 – 9:30	Professors and lecturers present themselves
9:30 – 9:50	Students present themselves shortly
9:50 – 10:00	Break
10:00 – 11:00	The SDG Framework and SDG Monitor – Guest lecture
11:00 – 11:10	Break
11:10 – 11:40	<u>International break-out room</u>  During 30 min we form international break-out groups for brainstorming: what does the SDG mean, have we understood the lecture correctly, what do the students already know from their countries? Return to group: short presentation
11:40 – 12:00	<u>Explanation about first assignment</u>  The weekly assignments help the students in preparing the country report they have to present during the BIP-week in Ghent.  <ol style="list-style-type: none"><li>(1) The students form a group with the students of their own university and make country report</li><li>(2) Each student chooses his or her SDG-goal</li><li>(3) The student reviews the SDG report of his or her country and chooses 2 subgoals and explains how the goals are going to be met (which measures will be taken by the government).</li></ol> <u>Requirements</u>  <ul style="list-style-type: none"><li>▪ PowerPoint – 2 slides per SDG-subgoal</li></ul>





## SECOND ONLINE SEMINAR: 12/3/24

Tuesday 12 <sup>th</sup> March 2024 – Online Seminar	
9:00 – 9:15	Warm-up mentimeter: how did the assignment go?
9:15 – 9:50	<p><u>International break-out room</u></p> <p>During 30 min we form international break-out groups for feedback: how did the first assignment go? How did they structure their ppt.'s? Which SDGs did they choose? Where did they find their information?</p> <p>Return to the group : short presentation</p>
9:50 – 10:00	Break
10:00 – 11:00	Policy evaluation and policy learning – Guest lecture
11:00 – 11:10	Break
11:10 – 11:40	<p><u>International break-out room</u></p> <p>During 30 min we form international break-out groups for reflecting: what does policy evaluation and policy learning mean? Which methods do governments use to evaluate their policies? Which methods find students most sufficient for the SDGs?</p> <p>Return to group: short presentation</p>
11:40 – 12:00	<p><u>Explanation about second assignment – Evaluate the SDG-policy</u></p> <ol style="list-style-type: none"> <li>(1) Each student evaluates the policy of his or her country on the chosen SDG-goal using a technique explained in the lecture</li> <li>(2) The student reviews the SDG report of his or her country and chooses 1 sub-goal in which the government does well and 1 sub-goal in which the government's policy needs improvement</li> <li>(3) The students add the evaluations to their country reports</li> </ol> <p><u>Requirements</u></p> <ul style="list-style-type: none"> <li>▪ Powerpoint – 2 slides per SDG-subgoal (+ and -)</li> </ul>



# THIRD ONLINE SEMINAR: 19/3/24

Tuesday 19 <sup>th</sup> March 2024 – Online Seminar	
9:00 – 9:15	Warm-up mentimeter: how did the assignment go?
9:15 – 9:50	<u>International break-out room</u>  During 30 min we form international break-out groups for feedback: how did the second assignment go? How did they structured their ppt.'s? Why did they choose a specific evaluation method?  + Return to the group : short presentation
9:50 – 10:00	Break
10:00 – 11:00	How to consult governments on SDGs? Guest lecture
11:00 – 11:10	Break
11:10 – 11:40	<u>International break-out room</u>  During 30 min we form international break-out groups for reflecting: what does policy consulting mean? What could be the pros and cons of external consulting? What kind of measures does the government of your country take that you would consider to be a best practice in an SDG-field?  Return to group: short presentation
11:40 – 12:00	<u>Explanation about third assignment – Become a trusted advisor in your SDG-field</u>  <ol style="list-style-type: none"><li>(1) Each student formulates 2 policy measures the government could take to improve the SDG-output</li><li>(2) The student refers to best practices of other countries to underpin the advice</li><li>(3) The students add the recommendations to their country repots</li></ol> <u>Requirements</u> <ul style="list-style-type: none"><li>▪ PowerPoint – 2 slides per SDG-policy measure</li></ul>





## PART II. ON SITE SESSIONS





# OVERVIEW PROGRAM GHENT 23/3 – 29/3

	Sa 23/3	Su 24/3	Mo 25/3	Tue 26/3	Wed 27/3	Th 28/3	Fr 29/3
<b>Morning</b> 8:30 - 12:30	Travel day	Leisure time	<ul style="list-style-type: none"> <li>Presentations: country reports</li> <li>Student reviews</li> </ul>	<ul style="list-style-type: none"> <li>Method session: how to conduct qualitative research?</li> <li>Preparation of interviews</li> </ul>	<ul style="list-style-type: none"> <li>Skills session: Oxford Style Debate</li> <li>Preparation of Oxford style debate on energy and climate</li> </ul>	<ul style="list-style-type: none"> <li>Oxford style debate</li> <li>Skills session: how to tell impactful stories? Storytelling for change</li> </ul>	Travel day
<b>Afternoon</b> 13:30 - 17:30	Travel day	<p>Preparing presentations</p> <p>Meeting 3pm</p> <p>Ice breaking games</p> <p>City walking tour</p>	<p><u>SDG 1: No Poverty</u></p> <ul style="list-style-type: none"> <li>Poverty in Ghent: NGO session</li> <li>Poverty in Ghent: City session</li> </ul> <p><u>Group assignment</u></p> <p>Comparing perspectives: Four groups</p> <p>International afternoon / evening: exchange of traditionals</p>	<p><u>SDG 9: Industry, innovation and infrastructure</u></p> <p>Interview with North Sea Port Staffer (group 1)</p> <p><u>SDG 10: Reduced inequalities</u></p> <p>Interview with Social Housing Expert (group 2)</p> <p><u>SDG 11: Sustainable cities and communities</u></p> <p>Interview with City Mobility Officer (group 3)</p> <p><u>SDG 15: life on land</u></p> <p>Interview with Green Infrastructure Office Ghent (group 4)</p> <p><u>Group assignment</u></p> <p>Analyzing the interview</p> <p>Making a memo: strengths and weaknesses of the SDG-policy</p>	<p><u>SDG 7 &amp; 13: Affordable and clean energy + Climate action</u></p> <p>Visiting wind farm at the north sea by boat</p>	<p><u>SDG 12: Responsible consumption and production</u></p> <p><u>Assignment: make a compelling story board</u></p> <p>Four different enterprises with a sustainable business model</p>	Travel day
<b>Evening</b> 18:30 - ...	Travel day	Welcoming dinner		Leisure time	<u>Preparing the debate</u>	<u>Farewell diner</u>	Travel day







# WEEKEND 23-24/3

Weekend 23-24/3	
Planning Sa 23/3	Travel day
Practicalities	<p><u>KaBa Hostel</u></p> <ul style="list-style-type: none"> <li>▪ Adress: Filips van Arteveldestraat 35, 9000 Ghent, Belgium</li> <li>▪ Booking           <ul style="list-style-type: none"> <li>▪ Students book their own stay at the hostel via <a href="mailto:info@kabahostel.be">info@kabahostel.be</a></li> <li>▪ Mention 'Ghent University BIP 24' in your reservation e-mail</li> </ul> </li> <li>▪ The hostel is located 1,5km from the university campus where the morning sessions are organized (Jozef Kluyskensstraat 27 – 9000 Ghent)</li> </ul>
Additional information	<p>Located right in Ghent's city centre, KaBa Hostel features a garden with a terrace and offers rooms with free WiFi 1 km from the Vrijdagmarkt Square and Ghent's City Council. Public parking is possible near the accommodation for a charge.</p> <p>Dormitory rooms at KaBa Hostel come with lockers and shared bathroom facilities. Some rooms also feature a TV and a private bathroom. Guests have access to the property's garden with a terrace.</p> <p>There is a shared kitchen accessible to all guests that includes an oven, a stove, a microwave, a dishwasher, a fridge and a coffee machine. A dining area is also available for guests.</p> <p>Many supermarkets and eating facilities are available in the vicinity of the hostel. The central Korenmarkt Square is a 5-minute bicycle ride away and the Koning Albert Park is 10 minutes' walk away. Gent-Sint-Pieters Train Station is 3 km from the accommodation and offers connections to all major Belgian cities.</p>
Planning Su 24/3	<p><u>Morning: leisure time</u></p> <p><u>Afternoon</u></p> <ul style="list-style-type: none"> <li>▪ Preparing presentation country reports</li> <li>▪ 3pm: guided walking tour in Ghent and ice breaking games</li> </ul> <p><u>Evening</u></p> <ul style="list-style-type: none"> <li>▪ Welcoming dinner</li> </ul>

# WEEK 25-29/3



Week 25-29/3	
Planning	The sessions in Ghent are similarly structured. In the morning the students will follow methodological or skills session and are given time to prepare the afternoon assignments.
Morning sessions  8h30 – 12h30	<p>Auditorium Thomas – Campus Rommelaere</p> <ul style="list-style-type: none"><li>▪ Every morning students are expected in the Thomas Auditorium at 8h30</li><li>▪ Adress: Jozef Kluyskensstraat 27 – 9000 Ghent</li></ul> <p><u>Lunch</u></p> <ul style="list-style-type: none"><li>▪ Students can go for a lunch in one of the student restaurants nearby</li></ul>
Afternoon sessions  13h30 - 17h30	<p>After lunch students return to the Thomas Auditorium for the afternoon assignments.</p> <p>For some assignments students will be asked to visit an organization within the city of Ghent. All practicalities will be explained in the auditorium.</p> <p>On Thursday a field trip will be organized.</p>
Evening  18h30-...	In the evenings students are given leisure time or are asked to prepare their assignments.







### Tuesday 16<sup>h</sup> april 2024 – Online Seminar

9:00 – 9:15	Warm-up mentimeter: how did you experience the on site week in Ghent?
9:15 – 9:50	<u>International break-out room</u>  During 30 min we form international break-out groups for evaluation: how did the BIP go? What did you learn from the BIP? How can the BIP be improved in the future?  + Return to the group : short presentation
9:50 – 10:00	Break
10:00 – 11:00	Student presentations: compelling story boards + feedback
11:00 – 11:15	Concluding remarks

# LAST ONLINE SESSION

16/4/24

