

TRAJNOSTNI RAZVOJ V EU

UČNI NAČRT PREDMETA/COURSE SYLLABUS

Predmet:

TRAJNOSTNI RAZVOJ V EU

Course title:

SUSTAINABLE DEVELOPMENT

Članica nosilka/UL

UL FU

Member:

Študijski programi in stopnja	Študijska smer	Letnik	Semestri	Izbirnost
Uprava - Upravljanje javnega sektorja, druga stopnja, magistrski (od študijskega leta 2025/2026 dalje)	Upravljanje v evropskem prostoru (smer)	2. letnik	1. semester	izbirni

Univerzitetna koda predmeta/University course code:

0644044

Koda učne enote na članici/UL Member course code:

2306

Predavanja /Lectures	Seminar /Seminar	Vaje /Tutorials	Klinične vaje /Clinical tutorials	Druge oblike študija /Other forms of study	Samostojno delo /Individual student work	ECTS
24	10			56	90	6

Nosilec predmeta/Lecturer:

Nina Tomaževič

Vrsta predmeta/Course type:

OBVEZNO IZBIRNI 2. LETNIK/CORE ELECTIVE 2. LETNIK

Jeziki/Languages:

Predavanja/Lectures:

Angleščina, Slovenščina

Vaje/Tutorial:

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Ni pogojev.

Prerequisites:

No prerequisites.

Vsebina:

1. Izzivi trajnosti v EU.
2. Osnovni pojmi s področja trajnosti, vključno s cilji trajnostnega razvoja.
3. Trajnostni razvoj in družbena odgovornost.
4. Trajnostno upravljanje.
5. Družbene inovacije in socialna ekonomija.
6. Socialno podjetništvo v EU.
7. Ravnanje trajnostne verige vrednosti.
8. Trženje in komuniciranje trajnosti.
9. Merjenje družbenega vpliva.
10. Stanje v EU.
11. Stanje v Sloveniji.
12. Dobre prakse s področja trajnosti in socialne ekonomije v EU.

Content (Syllabus outline):

1. Sustainability challenges in EU
2. Basic concepts in the field of sustainability, including the sustainable development goals
3. Sustainable development and social responsibility
4. Sustainable governance
5. Social innovation and social economy
6. Social entrepreneurship in EU
7. Sustainable value chain management
8. Sustainability marketing and communication
9. Measuring social impact
10. Situation in EU
11. Situation in Slovenia
12. Best practices in sustainability and social economy in EU

Temeljna literatura in viri/Readings:

1. Dixon-Declève, S., Gaffney, O., Ghosh, J., Randers, J., Rockström, J., Stoknes, P. E. et al. (2022). Earth4All. <https://earth4all.life/>
2. EC (European Commission). (2014). A map of social enterprises and their eco-systems in Europe. <http://ec.europa.eu/social/main.jsp?langId=en&catId=89&newsId=2149&furtherNews=yes>
3. Epstein, M. J. in Rejc Buhovac, A. (2017 e-book). Making Sustainability Work: Best Practices in Managing and Measuring Corporate Social, Environmental, and Economic Impacts. 2nd Edition. Berrett-Koehler Publishers: San Francisco.
4. Robertson, M. (2017). Communicating Sustainability: Making sustainability legible. Routledge: London.
5. Thiele, L. P. (2017). Sustainability (Key concepts). 2nd Edition. Polity Press: Cambridge.
6. Aktualni tuji članki in gradiva.

Cilji in kompetence:**Cilji:**

- študent analizira izzive, s katerimi se bomo v prihodnjih desetletjih soočali kot globalna skupnost,
- študent ovrednoti, kako lahko k reševanju tovrstnih izzivov prispevajo posamezniki, organizacije, vlade, nevladne organizacije ipd.,
- študent problematizira izzive globalne trajnosti, družbene odgovornosti in socialne ekonomije,
- študent poveže orodja, okvire in dobre prakse s področij trajnostnega razvoja in socialne ekonomije,
- študent ovrednoti pomembnost hitro rastočih možnosti v sektorju, ki se bo dinamično razvijal in omogočal nove zaposlitvene možnosti.

Kompetence:

- sposobnost povezovanja konceptov trajnosti, družbene odgovornosti in socialne ekonomije ter razmerij med njimi,
- zmožnost kritičnega ovrednotenja perečih problemov in oblikovanja rešitev, usmerjenih v prihodnost ter prepoznavanja, kako delovati na preseku različnih disciplin,
- zmožnost uporabe praktičnih veščin za razvoj in udeležanje rešitev za trajnostne in družbeno odgovorne izzive,
- sposobnost odgovornega ravnanja s sredstvi in optimiziranja okoljskih, družbenih in ekonomskih vplivov organizacij in posameznikov,
- zmožnost sistemskega razmišljanja, spodbujanja sodelovanja in razumevanja pomembnosti etičnega vedenja.

Objectives and competences:**Objectives:**

- The student analyses the challenges we will face as a global community in the coming decades.
- The student evaluates how individuals, organizations, governments, non-governmental organizations, etc. can contribute to solving such challenges.
- The student problematises the challenges of global sustainability, social responsibility and social economy.
- The student connects tools, frameworks and good practices from the fields of sustainable development and social economy.
- The student evaluates the importance of rapidly growing opportunities in the sector, which will develop dynamically and provide new employment opportunities.

Competencies:

- The ability to connect the concepts of sustainability, social responsibility, and social economy and the relationships between them.
- The ability to critically evaluate pressing problems and design future-oriented solutions and to recognize how to work at the intersection of various disciplines.
- The ability to use practical skills to develop and implement solutions for sustainable and socially responsible challenges.
- The ability to manage resources responsibly and optimize the environmental, social and economic impacts of organisations and individuals.
- The ability to think systemically, encourage cooperation, and understand the importance of ethical behaviour.

Predvideni študijski rezultati:**Študent:**

- razlikuje in kritično oceni trajnost, družbeno odgovornostjo in socialno ekonomijo,
- identificira in analizira udeležence in orodja za trajnostni razvoj ter družbeno odgovorno ravnanje in izvedbo,
- analizira stanje na področju socialne ekonomije v EU in v izbrani državi,

Intended learning outcomes:**Student:**

- Distinguishes and critically evaluates sustainability, social responsibility and social economy.
- Identifies and analyzes participants and tools for sustainable development and socially responsible conduct and implementation.

- kritično oceni ključne izzive prihodnjega razvoja na področjih okolja, ekonomije in socialnih zadev, - uporablja nove veščine o inovativnih izdelkih in storitvah in/ali vključi trajnost v svoje področje odgovornosti.	- Analyses the situation in the field of social economy in the EU and in the selected country. - Critically assesses the key challenges of future development in the fields of environment, economy and social affairs. - Applies new skills on innovative products and services and/or integrate sustainability into their area of responsibility.
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Metode poučevanja in učenja:	Learning and teaching methods:
- predavanja, - seminarji, - priprava in predstavitev seminarske naloge, - e-učenje.	- Predavanja - Seminarji - Priprava in predstavitev seminarske naloge - E-učenje

Načini ocenjevanja:	Delež/Weight	Assessment:
3. Zagovor seminarskega dela	40,00 %	3. Presentation of seminar
4. Pisni ali ustni izpit	60,00 %	4. Written or oral exam

Ocenjevalna lestvica:	Grading system:
5 - 10, pri čemer velja, da je pozitivna ocena od 6 - 10	5 - 10, a student passes the exam if he is graded from 6 to 10

Reference nosilca/Lecturer's references:

- Aristovnik, A., Kovač, P., Murko, E., Ravšelj, D., Umek, L., Tomaževič, N., et al. (2021). The use of ICT by local general administrative authorities during COVID-19 for a sustainable future: Comparing five European countries. <i>Sustainability</i>, 13(21), 1-20. - Tomaževič, N. (2019). Social responsibility and consensus orientation in public governance: a content analysis. <i>Central European Public Administration Review</i>, 17(2), 189-204. - Tomaževič, N. (2023). Management in družbena odgovornost za trajnostni razvoj. V M. Pečarič (ur.). <i>Vademekum slovenske javne uprave</i>. 1. izd. Ljubljana: Univerza v Ljubljani, Fakulteta za upravo. pp. 519-538. - Tomaževič, N., Cantele, S. (2019). Social entrepreneurship and social enterprises in Slovenia: strengths and weaknesses from an analysis of the institutional framework: chapter 11. V C. Maher (Ed.). <i>Handbook of research on value creation for small and micro social enterprises</i>. Hershey: IGI Global, 207-228. - Tomaževič, N. in Ravšelj, D. (2021). Sustainable public administration in an era of digital governance. V J. Stare (ur.), M. Pečarič (ur.). <i>The science of public administration</i>. Ljubljana: Faculty of Public Administration. pp. 725-745. Academic book collection Upravna misel.
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